Product Code

871

Advertiser Ref

### CONTRACT



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

And:

Canal Partners Media 25 Whitlock Place SW Ste 201 Marietta, GA 30064

	Contract / Re	vision	Alt Order	#
	398973	1	08422194	1
Product				
DCCC EGGMAN CON	GRESS			
Contract Dates	Estimate #			
10/25/16 - 10/31/16	4654			
Advertiser			Original Date	/ Revision
M Eggman / Dem / Co	ngress		10/20/16	/ 10/27/16
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broade	cast	Cash
	Station	Accou	nt Executive	Sales Office
	KTXL-TV	Ryan Holloway NSO Atlant		NSO Atlanta
	Special Handling			

<u>Demographic</u> Adults 35+

Advertiser Code

750

IDB#

13041

Agency Ref

				5 W 1 11 1
#1: 01 01 1D 1 5 1D 1 D 1 II	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time Days Ler	ngth Week Rate	Rtn Type Spots	Amount
N 1 40 10/28/16 10/28/16 M-F 5p-530p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	5:00 PM-5:30 PM <u>Rate</u> <u>Rating</u> \$700.00 0.00	:30	NM 0	\$0.00
Spot Ch Date Range Description	Start/End Time Weekdays	Length Rate	Dto Tuno	
1 40 10/24/16-10/30/16 M-F 5p-530p	5:00 PM-5:30 PMF			
Credited	5.00 TW-0.00 TW	.30 \$700,00	0.00 * 10101	5044
N 2 40 10/28/16 10/28/16 M-F 530p-6p	5:30 PM-6:00 PM	:30		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	Rate Rating \$800.00 0.00	:30	NM 0	\$0.00
Spot Ch Date Range Description	Start/End Time Weekdays	Length Rate	Rtg Type	iJV
1 40 10/24/16-10/30/16 M-F 530p-6p	5:30 PM-6:00 PMF			34.344
Credited			0.00 14.0	
N 3 40 10/28/16 10/28/16 M-F 7p-730p  Start Date End Date Weekdays Spots/Week  Week: 10/24/16 10/30/161 1	7:00 PM-7:30 PM Rate Rating	:30	. NM 0	\$0.00
Week: 10/24/16 10/30/161 1 <u>Spot Ch Date Range Description</u> 1 40 10/24/16-10/30/16 M-F 7p-730p  Credited	\$800.00 0.00 <u>Start/End Time</u> <u>Weekdays</u> 7:00 PM-7:30 PMF	Length Rate :30 \$800.00	Rtg Type 0.00 NM	
N 4 40 10/28/16 10/28/16 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	8:00 AM-9:00 AM <u>Rate Rating</u> \$450.00 0.00	:30	NM 1	\$450.00
N 5 40 10/31/16 10/31/16 M-F 10p-11p  Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 1 1	10:00 PM-11:00 PM <u>Rate</u> <u>Rating</u> \$400,00 0.00	:30	NM 1	\$400.00
N 6 40 10/31/16 10/31/16 M-F 5p-530p	5:00 PM-5:30 PM	:30	NM 1	\$700.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/31/16         11/06/16         1         1			, ,	30 C 1
N 7 40 10/31/16 10/31/16 M-F 530p-6p	5:30 PM-6:00 PM	:30	NM 1	\$800.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/31/16         11/06/16         1         1	Rate Rating \$800.00 0.00			722.00
N 8 40 10/31/16 10/31/16 M-F 7p-730p	7:00 PM-7:30 PM	:30	<b>NM</b> 1	\$800.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/31/16         11/06/16         1         1	Rate Rating \$800.00 0,00	·		- 4/20
N 9 40 10/31/16 10/31/16 M-F 8a-9a	8:00 AM-9:00 AM	:30	NM 1	\$450.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station wilt not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

Contract / Rev	rision .	Alt Order #	
398973	1	08422194	2 11 8 9

**Contract Dates** <u>Product</u> Estimate # 10/25/16 - 10/31/16 DCCC EGGMAN CONG 4654

Advertiser Original Date / Revision 10/20/16 / 10/27/16<sub>1-0.00</sub> M Eggman / Dem / Congr

	in Eagment Doll /		1	, , , , ,	
*Line Ch Start Date End Date Description	Start/End Time Days Ler	Spots/	Rtn TypeSp	nots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 1 1	Rate Rating \$450.00 0.00	igai vioen ilato	1,	,0.0	
N 10 40 10/29/16 10/29/16 M-Su 10p-11p Start Date End Date Weekdays Spots/Week	10:00 PM-11:00 PM Rate Rating	:30	NM	1	\$400.00
Week: 10/24/16       10/30/16      1-       1         N 11 40       10/30/16       10/30/16       M-Su 10p-11p         Start Date       End Date       Weekdays       Spots/Week	\$400.00 0.00 10:00 PM-11:00 PM Rate Rating	:30	NM	1	\$400.00
Week: 10/24/16       10/30/16      1       1         N 12 40       10/27/16       10/27/16       M-F 10p-11p         Start Date       End Date       Weekdays       Spots/Week	Rate Rating	:30	NM	1	<b>\$400</b> .00
Week: 10/24/16       10/30/16      1       1         N 13 40       10/27/16       10/27/16       M-F 5p-530p         Start Date       End Date       Weekdays       Spots/Week	\$400.00 00 5:00 PM-5:30 PM Rate Rating	:30	NM	1	\$700.00
Week: 10/24/16       10/30/16      1       1         N 14 40       10/27/16       10/27/16       M-F 530p-6p         Start Date       End Date       Weekdays       Spots/Week	\$700.00 0.00 5:30 PM-6:00 PM Rate Rating	:30	· NM	1	\$800.00
Week: 10/24/16 10/30/161 1  N 15 40 10/27/16 10/27/16 M-F 7p-730p  Start Date End Date Weekdays Spots/Week  Week: 10/24/16 10/30/161 1	\$800.00 0.00 7:00 PM-7:30 PM Rating	:30	NM	1	\$800.00
N 16 40 10/27/16 10/27/16 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	\$800.00 0.00 8:00 AM-9:00 AM Rate (Rating / \$450.00 0.00	:30	NM	1	\$450.00
N 17 40 10/25/16 10/25/16 M-F 5p-530p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week 10/24/16 10/30/16 -1	5.00 PM-5:30 PM <u>Rate</u> <u>Rating</u> \$700.00	:30	NM	0	\$0.00
Spot Ch	Start/End Time Weekdays 5:00 PM-5:30 PM -Tu	Length Rate :30 \$700.00	Rtg Type 0.00 NM		8+0 <b>0</b> 87-
N 18 40 10/25/16 10/25/16 M-F 530p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 -1 1	5:30 PM-6:00 PM  Rate Rating \$800.00 0.00	:30	NM	0	\$0.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 40 10/24/16-10/30/16 M-F 530p-6p  Credited	Start/End Time Weekdays 5:30 PM-6:00 PM, -Tu	<u>Length</u> <u>Rate</u> :30 \$800.00	Rtg Type 0.00 NM		4.77
N 19 40 10/25/16 10/25/16 M-F 7p-730p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 -1 1	7:00 PM-7:00 PM 6 <u>Rate - Ratino</u> \$800.00 0.00	:30	NM	0	\$0.00
<u>Spot Ch Date Range Description</u> 1 40 10/24/16-10/30/16 M-F 7p-730p  Credited	Start/End Time Weekdays 7:00 PM-7:30 PM -Tu	<u>Length</u> <u>Rate</u> :30 \$800.00	Rtg Type 0.00 NM		
N 20 40 10/25/16 10/25/16 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 -1 1	8:00 AM-9:00 AM <u>Rate</u> <u>Rating</u> \$450.00 0.00	:30	NM	1	\$450.00
N 21 40 10/26/16 10/26/16 M-F 5p-530p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	5:00 PM-5:30 PM Rate Rating \$700.00 0.00	:30	NM	0	\$0.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 40 10/24/16-10/30/16 M-F 5p-530p  Credited	Start/End Time Weekdays -5:00 PM-5:30 PMw	<u>Length</u> <u>Rate</u> :30 \$700.00	Rtg Type 0.00 NM		vo jip
N 22 40 10/26/16 10/26/16 M-F 530p-6p Start Date End Date Weekdays Spots/Week	5:30 PM-6:00 PM Rate Rating	:30	NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

Product	Estimate #	
398973 /	08422194	1541.00
Contract / Revision	Alt Order #	F 50%

DCCC EGGMAN CONG 4654 10/25/16 - 10/31/16 <u>Advertiser</u> Original Date / Revision 10/20/16 / 10/27/16 M Eggman / Dem / Congr

	Start/End		Spots/		•	-	*
*Line Ch Start Date End Date Description	Time	Days L	•	Rate	Rtn Type	Spots	Amount:
	5/Week Rate 1 \$800.00 Start/End Tin	0.00		<u>Rate</u> \$800.00	Rtg Type 0.00 NM		
Credited		· · · · · · · · · · · · · · · · · · ·		<b>4000.00</b>	0.00 /1///		
	7:00 PM-7 30 s/Week Rate 1 \$800.00	Rating 0.00	:30		NM <sub>2</sub>	0	\$0.00
<u>Spot Ch Date Range Description</u> 1 40 10/24/16-10/30/16 M-F 7p-730p  Credited	<u>Start/End Tin</u> 7:00 PM-7:30	ne <u>Weekdays</u> O <i>PM</i> w	<u>Length</u> :30	<u>Rate</u> \$800.00	<u>Rta Type</u> 0.00 <i>NM</i>		
	8:00 AM-9:00 s/Week Rate 1 \$450.00		:30	·.	NM	1,	*\$450;00
N 25 40 10/25/16 10/28/16 EN Special <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots</u> Week: 10/24/16 10/30/16 -Tw-F	4:00 PM-4:30 s/Week Rate 3 \$700.00		:30		NM	2	\$1,400 00
Spot Ch Date Range Description 1 40 10/24/16-10/30/16 EN Special Credited credit to MG	Start/End Tin			<u>Rate</u> \$700.00	Rtg Type 0.00 NM		
N 26 40 10/25/16 10/28/16 EN Special Start Date End Date Weekdays Spots	8:00 PM-9:00 s/Week Rate 2 \$1,200.00		:30		· · · NM	2	\$2,400.00
Week: 10/24/16 10/30/16 -TW-F	3 \$800.00	Rating 0.00	:30		NM	1	\$800,00
Spot Ch Date Range Description  1 40 10/24/16-10/30/16 M-F Non-Net Prime Credited credit to MG		ne <u>Weekdays</u> O <i>PM</i> -TuWF	<u>Length</u> :30	<u>Rate</u> \$800.00	Rtg Type 0.00 NM		
2 40 10/24/16-10/30/16 M-F Non-Net Prime Credited credit to MG		D-RM -TuWF	:30	\$ <del>800.00</del>	0.00 <i>NM</i>		26500
	10p-11p s/Week <u>Rate</u> 1 \$400.00	Rating 0.00	:30		NM	1	\$400.00
	10p-11p <u>(Week</u> <u>Rate</u> 1 \$400.00	Rating 0.00	:30		NM	1	\$400.00
	10p-11p <u>s/Week</u> <u>Rate</u> 1 \$490.00	Rating 0.00	:30	_	NM	1	\$400.00
	6a-7a <u>6/Week Rate</u> 2 \$400.00	Rating 0.00	:30		: NM	2	\$800.00
N 32 40 10/31/16 10/31/16 M-F 430a-5a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots</u> Week: 10/31/16 11/06/16 M	430a-5a <u>s/Week</u> <u>Rate</u> 1 \$100.00	Rating 0.00	:30		NM	1	\$100.00
	5a-6a <u>6/Week Rate</u> 1 \$200.00	Rating 0.00	:30		NM	1	\$200.00

Contract Dates

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KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

	Contract / Revision	Alt Order #	
	398973 /	08422194	
Contract Dates	Product	Estimate #	
10/25/16 - 10/31/16	DCCC EGGMAN CO	NG 4654	4

<u> </u>		
Advertiser	Original Date / Revision	
M Eggman / Dem / Congr	10/20/16 / 10/27/16	

*Line Ch Start Date End Date Description	Start/End Time	- Days	Spots/ Length Week	Rate Rtn Ty	pe Spots	Amount
N 34 40 10/31/16 10/31/16 M-F 6a-7a <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/31/16 11/06/16 M 1	6a-7a 6 6 8 1 <u>Rate</u> \$400.00	<u>Rating</u> 0.00	: 30	N	M- 1	\$400.00
N 35 40 10/29/16 10/29/16 College Football Pre Gm	Various <u>Rate</u> \$500.00	Rating 0.00	:30	N	<b>M</b> 1	\$500.00
N 36 40 10/29/16 10/29/16 Sa 12a-1a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16S- 1	12a-1 <i>a</i> <u>Rate</u> \$300.00	Rating 0.00	:30	N	M 1	\$300.00
			Totals	0.00	30	\$16,550.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 -10/30/16	21	\$12,300.00	\$10,455.00
10/31/16 -10/31/16	9	\$4,250.00	\$3,612.50
Totals	30	\$16,550.00	\$14,067.50

Signature:	Date:	
-	 -	

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)	
	☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and	Location:			Date:	
KTXL - TV S	KTXL - TV Sacramento, CA			10/19/2	2016
I, Chris Brim	er				,
being/on behalf	of: Eggman, Mich	ael DCCC			, a legally
qualified candid	ate of the Democr	ratic			political
party for the off	ice of: US House	of Representati	ves		
in the General		',		, · · · · · · · · · · · · · · · · · · ·	
election to be h	eld on: 11/08/2016				
	est station time as fo				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

#### SEE ATTACHED

Date of First Broadca	st: 10/25/2016	Date of Last Broadcast: 10/3	1/2016
Total Charges:	\$******13,047.50 NE	ET	

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	ge are a	
	weed 6	
I represent that the payment for	or the above described broadcast time has	been furnished by:
Democratic Congressional C	Campaign Committee	
and you are authorized to anno I represent that this person or committee/organization of the	ounce the time as paid for by such person centity is either a legally qualified candidate legally qualified candidate.	or entity.
The name of the treasurer of the	ne candidate's authorized committee is:	
Kelly Ward, Treasurer	TTAC	
This station has disclosed to mand discount, promotional and	e its political advertising policies, including other sales practices (not applicable to fee	ng: applicable classes and rates; leral candidates).
THIS STATION DOES NOT	DISCRIMINATE OR PERMIT DISC	RIMINATION ON THE BASIS
	IN THE PLACEMENT OF ADVERTIS	
To Be Signed	Ry Candidata or Authorica	d Committee
ro de Signed i	By Candidate or Authorize	a Committee
10/19/2016		
Date	Signature	<del></del>
To Be Si	gned By Station Represen	tative
Accepted		
	Accepted in Part	Rejected
	Accepted in Part	Rejected
Signature	- A	Rejected  NSA  Title
Signature	- A	NSA

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# AGREEMENT FORM FOR

(check applicabl	e box) RAL CANDIDA	<b>TE</b>	☐ STAT	E/LOCAL CA	NDIDATE	
To Ava Windo	ail Themselve w, Federal Ca	s of The Low ndidates Mus	est Unit Ch It Sign The	arge During a Certification C	Political In Page 3	
Station and	d Location:		<u>i</u> =	Date	9. 1 - 1	
KTXL - TV S	KTXL - TV Sacramento, CA			10/26/	10/26/2016	
qualified candic	of: Eggman, Miclate of the Democratice of: US House	of Papracentative	es .		, a legally political	
in the General				· · · · · · · · · · · · · · · · · · ·	<del></del>	
election to be h	eld on: 11/08/201	6		· 		
do hereby requ	est station time as	follows:				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	

### SEE ATTACHED

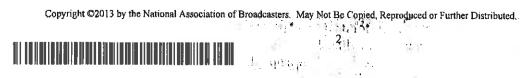
1

Date of First Broadca	st: 10/27/2016	Date of Last Broadcast: 11/0	1/2016	10
Total Charges:	\$******1,020.00	ONET - Add to Sked.	13.047.50 + 102	14.067.50

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I represent that the payment i	for the above described broadcast time has b	een furnished by:
Eggman for Congress		
	ounce the time as paid for by such person or entity is either a legally qualified candidate e legally qualified candidate.	
The name of the treasurer of t	he candidate's authorized committee is:	
Jay Petterson, Treasurer	4. <u>8</u> .	
This station has disclosed to rand discount, promotional and	ne its political advertising policies, including dother sales practices (not applicable to federal	g: applicable classes and rates; eral candidates).
	T DISCRIMINATE OR PERMIT DISCR Y IN THE PLACEMENT OF ADVERTIS	
To Be Sianed	By Candidate or Authorized	d Committee
10/26/2016		
Date	Signature	
To Be Si	igned By Station Represent	ative
Accepted	Accepted in Part	Rejected
Signature	Kor Jany Printed Name	NSA Title
	anc vie or a la cov	



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